

South East Europe Transnational Programme

Project Idea Form

Project idea's title

Innovations for generation fair urban und rural areas

Priority

(choose priority and indicate the relative area of intervention)

☐ Priority Axis 1 AoI _____

☐ Priority Axis 2 AoI _____

☐ Priority Axis 3 AoI _____

☒ Priority Axis 4 AoI Tackle crucial Problems affecting metropolitan areas and regional systems of settlements, Developing transnational synergies in Planning and Governance

Project Idea Promoter

(name of the institution)

Association Local Agenda 21 in Vienna

Contact Person

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Is the applicant the project's potential Lead Partner?

☐ Yes ☒ No

If not, is the potential Lead Partner already being chosen?

☐ Yes ☒ No

Background (main problems or challenges to be addressed)

The demographic change is a challenge for all member states of the European community. Besides the big issues like appropriate and affordable caring systems for elderly people and reforms in the health systems there are a lot of challenges at the local level. One of the challenges for urban and rural areas is to adapt infrastructure concerning living spaces and outdoor spaces like parks and streets to meet the needs of the growing group of elderly people better not forgetting the needs of young people. This means the development of "multigeneration areas" or also "multigeneration houses". Another task is to combine changes in infrastructure with innovations and changes in social networks, which support the living together of young and elderly people. So there is the need of "hardware measures" as well as "software" combined with new cooperations at the level of the administrative-political system.

Objectives (main and specific objectives to be achieved)

Creation of appropriate measures in the field of designing public spaces contributing to the safeguarding of quality of life of senior citizens.

Creation of measures promoting the social cohesion between generations in city quarters and villages.

Creation of new interfaces between urban planning, health promotion, social services, generation policies.

Development of adequate involvement tools for senior and young citizens promoting good governance processes.

Documentation of new expertise in hand books and guidelines.

Main foreseen activities

Selection of adequate city quarters and villages on the basis of demographic data and expected demographic changes.

Analysis of needs and perceptions of elderly and young people concerning the infrastructure and the social relations and services in their neighbourhood/their village. Analysis of the key factors of “life situations” as health, economic-situation and social inclusion.

Specification of the general fields of action.

Design of measures to solve problems and to build up new relationships by involving the target groups.

Implementation of selected, exemplary measures in city quarters and villages. The measures will apply to infrastructure as well as organisational and coordination tasks.

Expected outputs and results

Pilot measures in city quarters and villages, planning guidelines, expertise in participation tools, expertise, guidelines in network-building and maintenance.

Innovative character of the project idea**Partnership****Partners involved at this stage**

ERDF Partners	Second district of Bucarest, Romania/ City of Vienna, Austria/ Agency for Rural Development, Styria, Austria
IPA Partners	Co-Plan, Albania

	ENPI Partners ¹	
Partners requested	ERDF Partners	
	IPA Partners	
	ENPI Partners	

Estimated Total Budget

2.200.000 Euro

Does your project idea foresee the application for the 10% rule *

<input type="checkbox"/> Yes. Please, explain in detail what will it be used for and the relevance for the project	<input checked="" type="checkbox"/> No
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Estimated duration

(in months)

36

☐ I would like my project's idea to be published on the Southeast Europe Transnational Programme's website and presented during the SEE kick off event.

¹ ENPI Funds won't be available for the 1st Call. Partners from Ukraine and Republic of Moldova can be involved by applying for the 10% rule.

* The 20% rule is not applicable for the 1st Call.